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# Degree Programs Offered

**BBA (2 Years)**  
(After 14 years Qualification)  
Morning/Evening

**BBA (4 Years)**  
Morning/Afternoon/Evening

**MBA (2 Years)**  
Morning/Afternoon/Evening

**MBA (2 Years - Evening)**  
(With Specialization in  
Insurance & Risk Management)

**M.Phil**  
(Business Management)

**Ph.D**  
(Business Management)



# 2024 The College BULLETIN





# The College Bulletin 2024

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The University of the Punjab enjoys a respectable position as a seat of learning amongst the reputed universities of the world on account of its rich cultural heritage and accessible opportunities being provided to a multitude of our youth for attaining quality education at an affordable cost.

It is indeed a matter of great satisfaction for me to note that significant improvement has been made in the sphere of imparting higher education at the University.

Innovative research in various new disciplines and new scientific courses has recently been introduced which will greatly help to cultivate an atmosphere essential for acquiring a high academic standard.

It is commendable that the University of the Punjab has created a modern infrastructure to make it possible for students to update their knowledge in various scientific disciplines since modern technology has become an essential vehicle of rapid progress. At the same time, the University has been quite successful in maintaining a balance between modern trends in education and its old traditions.

As Chancellor, I am confident that efforts to excel in the field of higher education and the inculcation of moral values in the students at the University Campus will continue in future with a greater zeal.

**Chancellor,  
University of the Punjab**

His Excellency,  
Mr. Baligh Ur Rehman





**Prof. Dr. Khalid Mahmood**

**VICE CHANCELLOR**

The University of the Punjab is committed to improving the standard of education with the aim of producing graduates who possess exceptional professional skills and exhibit qualities of outstanding character and wisdom. The inevitability of the development and technological modernization of the financial sector is apparent in the rapidly evolving landscape of the money and capital market. The financial and banking sector's role in facilitating financing operations by floating equity or debt, selecting projects that increase value, and overseeing the management of cash flows, risk, and liquidity on behalf of stakeholders is inevitable. The pricing of assets and derivative securities holds significant importance within the realm of financial markets. The field of finance is intriguing due to its perpetual state of transformation.

The financial services sector relies heavily on the banking sector as its fundamental support. The Hailey College of Banking & Finance (HCBF) is a distinguished constituent of the University of the Punjab. Graduates of the HCBF program possess a broad range of knowledge and specialized skills in Banking, Insurance, and Risk Management. It is with great pleasure that I observe the earnest endeavors of Principal HCBF, Dr. Ahmed Muneeb Mehta, as well as the faculty and administrative personnel, in augmenting the favorable educational milieu to facilitate the exploration of students' capabilities. The curriculum review is highly valued as it ensures that students are kept abreast of the swift advancements in the fields of business, trade, and information technology. The COVID-19 pandemic has brought about significant changes in the business landscape. It is my belief that the HCBF will remain proactive in adapting and refining its academic pedagogy to align with the evolving demands of the industry and the workforce.

I extend my sincerest wishes for the utmost success of the HCBF graduates in all their future pursuits.

## Principal's Desk



**Dr. Ahmed Muneeb Mehta**

Post Doc (Indonesia), Post Doc (Turkiye), Ph.D. (Turkiye)  
Principal

I am immensely pleased to connect with you through The College Bulletin and to share some exciting updates and important information. First and foremost, I would like to express my heartfelt gratitude to our entire College community for their unwavering dedication and commitment, particularly during these challenging times. Your adaptability towards the ongoing developments has been commendable, and Hailey College of Banking & Finance (HCBF) continues to flourish because of your collective efforts.

I am delighted to announce that our College has achieved several notable milestones in the past few months. Our faculty members have published impactful research papers and been invited to speak at renowned conferences worldwide. These accomplishments highlight our faculty's intellectual prowess and expertise, and we take great pride in their contributions to the academic community.

Additionally, I am thrilled to share that our graduates have showcased their exceptional talent and leadership skills in demonstrating their ability to apply classroom knowledge to real-world challenges during their job placements. These accomplishments are a testament to our rigorous curriculum, practical learning opportunities, and the continuous support provided by our honorable Vice Chancellor, Prof Dr. Khalid Mehmood, our faculty and staff.

In our constant pursuit of excellence, we have implemented several initiatives to enhance the learning experience for our students. The regular and replica degree programs being offered at HCBF are aligned with the emerging industry trends, ensuring that our graduates are well-prepared to navigate the dynamic business landscape. Furthermore, we are in process of forging partnerships with leading organizations to provide internships and job placement opportunities, empowering our students with the skills and experiences they need for a successful career.



# Celebrating Dr. Ahmed Muneeb Mehta's 2nd Post-Doctoral Fellowship

## INVITES

### DR. AHMED MUNEEB MEHTA



# 25

December 2023

Our worthy Principal wrapped up his 2nd Post Doctoral Fellowship in Green Banking Digitization at the prestigious Airlangga University, Indonesia. His week-long collaboration included impactful contributions to research, seminars, and Ph.D. dissertation evaluations. This follows Dr. Mehta's earlier successful completion of Post Doctoral fellowship in Green Innovation and Strategic Management from Türkiye in 2021.



Our Principal, Dr. Ahmed Muneeb Mehta represented Hailey College of Banking & Finance (HCBF) at one of the Pakistan's Leading University of Management & Technology (UMT) to address the students on the topic of "An In-depth Exploration of Research Methodology in Marketing & Management".





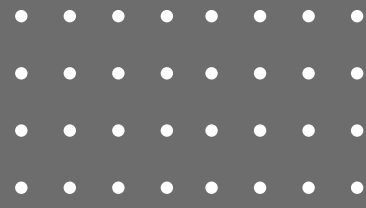
## FACULTY WORKSHOP & INAUGURAL OF FACULTY GYM

ACADEMIC & RESEARCH EXCELLENCE WORKSHOP LEAD BY VICE CHANCELLOR, PROF. DR. KHALID MAHMOOD AT HAILEY COLLEGE OF BANKING & FINANCE, ALONG WITH A CAMPUS VISIT TO OVERSEE THE ONGOING DEVELOPMENT WORK. THE VICE CHANCELLOR ALSO INAUGURATED THE FACULTY GYM AT HCBF





# Breaking New Grounds



## MoU Signing

### A historic Memorandum of Understanding (MoU) between HCBF & IAP



A HISTORIC MEMORANDUM OF UNDERSTANDING (MOU) WAS SIGNED BETWEEN HAILEY COLLEGE OF BANKING & FINANCE (HCBF) AND INSURANCE ASSOCIATION OF PAKISTAN (IAP) AT VICE CHANCELLOR'S OFFICE. OUR WORTHY PRINCIPAL, DR. AHMED MUNEEB MEHTA AND MR. HISHAM, CHAIRMAN, REGIONAL COMMITTEE IAP ALONG WITH SENIOR REPRESENTATIVES FROM BOTH THE INSTITUTIONS WERE ALSO PRESENT AT THE EVENT.

BOTH THE INSTITUTIONS SHARED MUTUAL CONSENT ON REAFFIRMING THE RELATIONSHIP AND PROVIDING VARIOUS ACADEMIC AND PROFESSIONAL PLATFORMS TO THE STUDENTS AS WELL AS INSURANCE INDUSTRY TOGETHER FOR FUTURE EXCELLENCE.



## HCBF Signs MoU with IBP

Breaking new ground! Hailey College of Banking and Finance and Institute of Bankers Pakistan (IBP) inked history with the first-ever MoU aimed at elevating student education and exposure at HCBF with placements, training, interactive sessions, guaranteed exemptions in IBP exams and a future filled with possibilities.





# HCBF Holds its 8th International Conference on Banking, Insurance and Business Management (CBIBM)

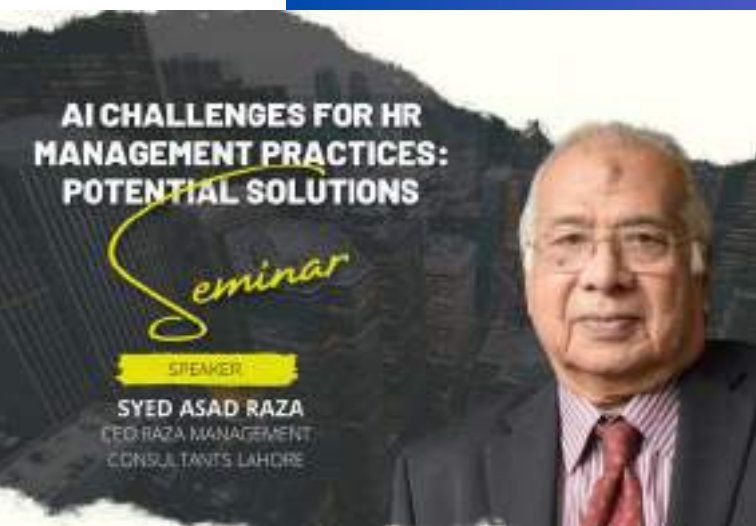


Exploring global perspectives in Research Excellence, Hailey College of Banking and Finance organized 8th International Conference on Banking, Insurance, and Business Management (CBIBM). For the first time, over 265 research papers from around the world showcased the future of finance, marketing, AI, economics and various other management disciplines at 8th CBIBM . Keynote Speakers from 5 of our international partner universities shared their insights at the opening ceremony on Sustainable Pragmatic Approach to Global Financial Crisis. A great number of scholars participated in the workshops and thought forums held in association with our local partner universities. We are grateful for the dedication and effort put in by our faculty under the leadership of our worthy Principal, Dr. Ahmed Muneeb Mehta in making 8th CBIBM a historic success.





# HCBF SEMINAR SERIES



## WOMEN EMPOWERMENT AND ROLE IN TODAY'S SOCIETY

Our female students had a wonderful experience interacting with Ms. Areen Shahid and her team and learning about women empowerment and role in today's society.



## AI Challenges in HR Practices

The industry and academia linkages society at HCBF organized a seminar on "AI Challenges in HR Practices" and invited Mr. Syed Asad Raza to educate our young learners on its importance.







HCBF

# Mehfil e Milad

(SAW)

A FEW GLIMPSES OF THE MEHFIL E MILAD ORGANISED BY HAILEY COLLEGE OF BANKING AND FINANCE WHERE THE SPIRIT OF LOVE FOR PROPHET MUHAMMAD (SAW) PERMEATED THE ATMOSPHERE.







*United for a Cause:  
HCBF stands in solidarity with our brothers and sisters suffering in Palestine.  
Together, we make our voices heard InshAllah!*





# HCBF Alumni Meet 2024

It's always a pleasure interacting with our alumni. Despite of the weather challenges that day, our graduates made it possible to grace the event and make it memorable for all of us. Presenting highlights of Hailey College of Banking & Finance's (HCBF) Alumni Meet Up 2024.





# SPORTS GALA 2024







The Teaching and Non-teaching staff of Hailey College of Commerce, University of the Punjab, Lahore (HCC) and Hailey College of Banking & Finance (HCBF) recently engaged in a thrilling badminton tournament. The event aimed to foster unity, strengthen interdepartmental relations, and promote a culture of healthy activities within the academic community.

One of the key highlights of the day was the commitment made by the Heads of Departments (HODs) from both colleges to collaborate on various forums. This collaboration is expected to extend beyond the badminton court, with the aim of sharing resources, expertise, and ideas to enhance the overall academic experience for students.

After a series of closely contested matches, the team representing Hailey College of Banking & Finance emerged victorious as the overall winners of the tournament. The HCBF team showcased exceptional teamwork and skill, securing their position at the top. The team from Hailey College of Commerce displayed commendable sportsmanship and skill, earning them the well-deserved runner-up title.

Prof. Dr. Zafar Ahmad, Principal of HCC, expressed his satisfaction with the event, emphasizing the importance of such activities in building a strong sense of community among the academic staff. Dr. Ahmad Muneeb Mehta, Principal of HCBF, echoed this sentiment, highlighting the positive impact of friendly competitions in fostering relationships and promoting a healthy work environment.



# INNOVATION EXPO

Our students along with the worthy Principal and faculty members had a pleasant experience attending All Punjab Universities Innovation Expo 2023 organized by Punjab Higher Education Commission (PHEC).



# EXCITING DEVELOPMENTS AND PROGRESS UNDERWAY AT HAILEY COLLEGE OF BANKING AND FINANCE

Better sitting area, improved common room facility for female students, Basketball Badminton courts and what not. We are excited to see the development work going on at HCBF.

